

## Call for Sponsors and Exhibitors

June 7-8, 2012

SeaGate Convention Center  
Toledo, Ohio

[www.ohioswa.com](http://www.ohioswa.com)

A Conference for Stormwater, Watershed,  
Water Quality, and Water Resource  
Professionals

Presented by:  
Ohio Stormwater Association  
Tinkers Creek Watershed Partners

### Who Should Exhibit?

- Federal, State and Local Agencies
- Filtration /Drainage Equipment
- Contractors
- Storage /Detention Systems
- Permeable Pavement
- Distributors
- CSO Systems
- Software
- Associations
- Consultants
- Flood-Control Systems
- Oil /Water Separators
- Educational Institutions
- Engineers
- Utilities
- Pipe /Valves
- Monitoring /Sampling /Sensor Equipment

The past Ohio Stormwater Conferences were the first major conferences held in Ohio specifically dedicated to stormwater management. These events proved to be an overwhelming success. We are anticipating that the 2012 Ohio Stormwater Conference will be bigger and better.

The 2012 Ohio Stormwater Conference offers a unique opportunity to directly interact with over 400 representatives from many organizations, all of whom have a direct interest in stormwater quality issues and technologies.

The 2011 Conference attracted over 510 consultants, designers, and local stormwater program managers from Ohio and neighboring states. The classification of attendees include:

Government - 41%	Engineers - 27%
Private - 14%	Department Heads - 9%
Non-profit - 7%	Planners - 2%

Given the response at last year's event, early registration is strongly encouraged. Display hours will be arranged to encourage attendance at the exhibits and to permit exhibitor involvement in conference activities. The lunch, breakfast, and breaks will all take place in and around the exhibit hall.

### Attendee Profile

- Stormwater Managers
- Municipal Government Professionals
- County Government Representatives
- State and Local Agencies
- Educational Institutions
- Designers
- Engineers
- Contractors
- Project Managers
- Consultants
- Distributors

## Booth Space Rental

The size of the exhibit/booth is 10' wide by 8' deep. Each booth space is \$695.00, which includes:

- 8' background drape and 3' high side drapes.
- One (1) 6' draped table, two (2) chairs, and waste-basket.
- Electricity (110v, if desired).
- Listing in the 2012 Conference Program, and on the Conference website.
- One (1) full registration to the conference.

All exhibit/booth selections will be made by the committee based on the order PAID applications are received.

## Location for Booths

Exhibit booths will be located in the main hall. This location will include the booths, keynote speaker, breaks and lunches. These booths are \$695 each. Any questions regarding the booth locations, please contact Harry Stark.

## Also Included in the Package

After registering to exhibit, you will receive an e-mail confirmation along with the 2012 Conference Exhibitors Guide. This Guide contains key pieces of information regarding the conference and exhibiting at the event. Each exhibit/booth includes 1 free registration/ badge to the Conference. This includes all meals and breaks. Additional exhibit/booth personnel are required to purchase a registration. Please note that each person must wear a badge while at the conference and its functions. Each registrant will receive a packet, and your badge will be in that packet.

## Please Note

For those of you who need electricity, let the committee know on the exhibitor form. We will try and accommodate all requests.

All equipment must fit in your booth space. **NO EXCEPTIONS! NOTHING IS ALLOWED IN THE AISLES!** You can use the entire 8' x 10' area, just as long as everything fits inside the booth.

## Important Dates and Times

These times may change. We will provide all exhibitors up to date information prior to the event concerning these times if they change.

Set Up/Move In	
Wednesday, June 6, 2012	12:00 pm to 6:00 pm
Exhibit Day One	
Thursday, June 7, 2012	7:00 am to 7:30 pm
Exhibit Day Two	
Friday, June 8, 2012	8:00 am to 3:00 pm
Tear Down/Move Out	
Friday, June 8, 2012	3:00 pm to 7:00 pm

## Regarding Liability

Neither the Tinkers Creek Watershed Partners, the Ohio Stormwater Association or the SeaGate Convention Center, its board members or committee members assume any responsibility for the protection and safety of exhibitors, their representatives, agents, employees, exhibits or property of exhibitors. Each exhibitor agrees to indemnify and hold harmless the above organizations, including officers, directors, agents, employees, contractors, assignees, and insurers, and the other exhibitors at the Conference against any and all claims, losses, damages, liabilities, and expenses.

## Hotel and Reservation Information

The hotel for the 2012 Conference is the PARK INN. The PARK INN by Radisson has a number of rooms blocked for this event but please reserve your room early. The rate being offered for the conference is \$99 per night.

The PARK INN is located next to the SeaGate Convention Center and is connected to the Center. For more detailed information on reservations, please refer to the Exhibitor Guide or online at [www.ohioswa.com](http://www.ohioswa.com).

## Sponsor & Exhibitor Information

### Sponsors

Please select from one of the four package sponsor opportunities listed below. Platinum or Gold Level Package sponsors may select their exhibit location on a first come, first serve basis.

#### Platinum Level - \$5,000 +

Includes sponsorship of the Reception and Keynote Speaker. Contributors will receive:

- Exhibit space (A map layout of the exhibitor area will be sent at a later date—please select your top three choices and return with this form)
- Full-page ad in the conference program
- 5 conference registrations
- On-site signage acknowledging the contribution
- Company name in program and exhibitor brochure

Or, you may elect to not have an exhibitor booth and have an additional 3 conference registrations

#### Gold Level - \$2,000

Includes sponsorship of the Luncheon. Contributors will receive:

- Exhibit space (A map layout of the exhibitor area will be sent at a later date—please select your top three choices and return with this form)
- Half-page ad in the conference program
- 3 conference registrations
- On-site signage acknowledging the contribution
- Company name in program and exhibitor brochure

Or, you may elect to not have an exhibitor booth and have an additional 3 conference registrations

#### Silver Level - \$1,500

Includes sponsorship of continental breakfast. Contributors will receive:

- Exhibit space
- Quarter-page ad in the conference program
- 2 conference registration
- On-site signage acknowledging the contribution
- Company name in program and exhibitor brochure

Or, you may elect to not have an exhibitor booth and have an additional 3 conference registrations

#### Bronze Level - \$900

Includes sponsorship of breaks. Contributors will receive:

- Exhibit space
- Quarter-page ad in the conference program
- 1 conference registration
- On-site signage acknowledging the contribution
- Company name in program and exhibitor brochure

Or, you may elect to not have an exhibitor booth and have an additional 3 conference registrations

### Exhibitors

#### Exhibit Space - \$695

- 10' wide by 8' deep.
- 8' background drape and 3' high side drapes.
- One (1) 6' draped table, two (2) chairs, and wastebasket.
- Electricity (110v, if desired).
- Listing in the 2012 Conference Program, and on the Conference website.
- One (1) full registration to the conference.

#### Advertising in the Conference Program

The conference program is the most important conference publication produced. The program puts your company's business in front of potential customers for two days as they check the conference schedule.

- Full Page \$350
- Half Page \$200
- Quarter Page \$150
- Business Card \$75

## Contract for Exhibit Space

<p><b>A. Exhibit Description</b></p> <p>Display type (check one)</p> <p><input type="checkbox"/> Free standing</p> <p><input type="checkbox"/> Table top</p> <p>Please give a brief description of your company for the exhibitor guide: _____</p> <p>_____</p> <p>Items to be distributed: _____</p> <p>Electricity needed (check one) <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>*If neither choice is checked no electrical outlet will be provided</p>	
<p><b>B. Exhibit Space Rental Fee</b></p> <p>The rental fee for exhibit space is per 8' x 10' space.</p>	<p><b>D. Cancellation</b></p> <p>Cancellations must be received in writing and sent to the address below. Phone and e-mail cancellations are not acceptable. Cancellations for booth space received by 5 pm EST, March 15th, 2012 will receive a full refund. After 5 pm, March 15th, 2012, exhibitors are no longer eligible for a refund.</p>
<p><b>C. Booth Confirmations</b></p> <p>Booth confirmations will be sent to you via e-mail. Please make sure your e-mail address is on your application and is correct and legible.</p>	
<p><b>E. Acceptance as a Binding Contract</b></p> <p>Name: _____</p> <p>Title: _____</p> <p>Company: _____</p> <p>Mailing Address: _____</p> <p>City/State/Zip: _____</p> <p>Telephone: _____</p> <p>Fax: _____</p> <p>E-mail: _____</p> <p>Website: _____</p>	<p><b>F. All Invoices Should Be Sent To</b></p> <p>Name: _____</p> <p>Title: _____</p> <p>Company: _____</p> <p>Mailing Address: _____</p> <p>City/State/Zip: _____</p> <p>Telephone: _____</p> <p>Fax: _____</p> <p>E-mail: _____</p> <p>Website: _____</p>
<p>Signature by Authorized Representative _____ Date _____</p> <p>Print Name _____</p> <p><small>By signature above, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of named exhibitor.</small></p>	<p><b>G. Payment Information (Check only one)</b></p> <p><input type="checkbox"/> Check enclosed for \$ _____</p> <p><input type="checkbox"/> Purchase Order # _____</p> <p>Signature: _____</p>
<p><b>Submit contract and payment to:</b></p> <p>Tinkers Creek Watershed Partners        P.O. Box 444        Twinsburg, Ohio 44087</p>	<p><b>For more information, please contact</b></p> <p>Harry Stark        216-385-5248        hstark@ohioswa.com</p>